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Editor's Letter

Respected Readers,

With profuse support and unbroken faith from Business community and professional fraternity of J&K, Punjab and HP, Cityinfo Yellow Pages is presenting you another newly updated and a simplified edition of **CITY-INFO YELLOW PAGES 2020-21**. Covid 19 – Corona – threw numerous challenges our way and even stopped us temporarily to work but with high spirits our dedicated team bounced back with tremendous support from our old clients and newly opened establishments to deliver this voluminous yellow pages in your sacred hands. We are thankful for your patience and support for this unexpected delay because of Covid-19 Pandemic. Our effective circulation plan to reach every nook and corner of Jammu Division with its focused circulation in Srinagar town will surely help you to get effective promotion. This makes us to stand as the most reliable and widely circulated business data publication of North India.

Digital revolution has changed the outlook of advertising world & to keep our customer's promotion in pace with the digital era, we upload all our publications and it's content in e-form through our web portal www.cityinfoyellowpages.com and Android - Mobile App named Cityinfo **Yellow Pages**. Our ranking of being a - **Top Buyer's Source** across both print and digital platforms makes us the most sought after Business Directory to connect sellers with prospective buyers.

CITYINFO PRINT YP, DIGITAL IYP (INTERNET YELLOW PAGES) AND MOBILE APPLICATION yields best return for our clients as it fetches them new effective Business leads and increase their sales turnover. We try to stand on first page of search engines from Ayurveda to Projectors or Abrasives to Zippers on Google etc. Our tech. SEO team continuously try that our advertisers appear in both category wise search or Firm Name search in the Internet Search Engines. Our clients are also promoted through our Facebook Page. Our team is constantly upgrading our portal/ website WWW.CITYINFOYELLOWPAGES.COM to propagate new establishments which are recently opened .

So next time - Whenever the print edition is not in your reach, download our mobile app or our log on to our website to browse **Cityinfo Yellow pages** hassle free. Informative and elaborative **INDEX** is published on Page no. 87, which is ready to support all your buying and hiring needs across the gamut of vast range of product or services.

We are committed to our -Valuable Advertisers as they are lifeline for our Business viability as interestingly we circulate the directory Free of cost to readers and because of them our society gets such a huge publication distributed **FREE OF COST** at their door step. **We want to reiterate our commitment to valuable advertisers that their promotion through Cityinfo Yellow Pages reaches their target market effectively. CITYINFO YELLOW PAGES is delivered Free of cost not only**

to **Local Business fraternity** but also to **outsiders (Floating Population)** - like officers and Leaders from forces like -Army, Air force, Paramilitary Forces, Bankers, Corporations, Corporate world, Industries, MNC's, PSU's, Central Govt., State Government, Tourists etc. . Our special focused area of circulation is always - **Floating Population as they are strangers to our cities who are not familiar with local dealers of different product/services and Cityinfo Yellow Pages serves as a glossary of business to facilitate their buying process.**

Appeal to Non Advertisers (Free Listing Data) : As we do acknowledge that in the work of printing and publication of Cityinfo Yellow Pages with so many free entry of data listing, inadvertent human errors do occur every year. The establishment, who have not advertised with us or paid us anything, but their name is published **FREE of cost** in non bold form as a good will gesture under the concept of **Free Listing in all Yellow Pages**. Thus we appeal humbly to such establishments that if they notice any error in their free Listing entry printed under their respective Business category with error of any sort, do bring it to our notice by filling and mailing us format (**Free Listing Form**) printed on **Page No. 84** and help us to rectify such errors to make this publication more error free.

Your feedback can really help us to improve .
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Safety, Health, Happiness and prosperity for all of you.

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